Bleed (magenta): extend artwork beyond
Cut (grey): where it gets trimmed
Safety (green): keep important stuff inside

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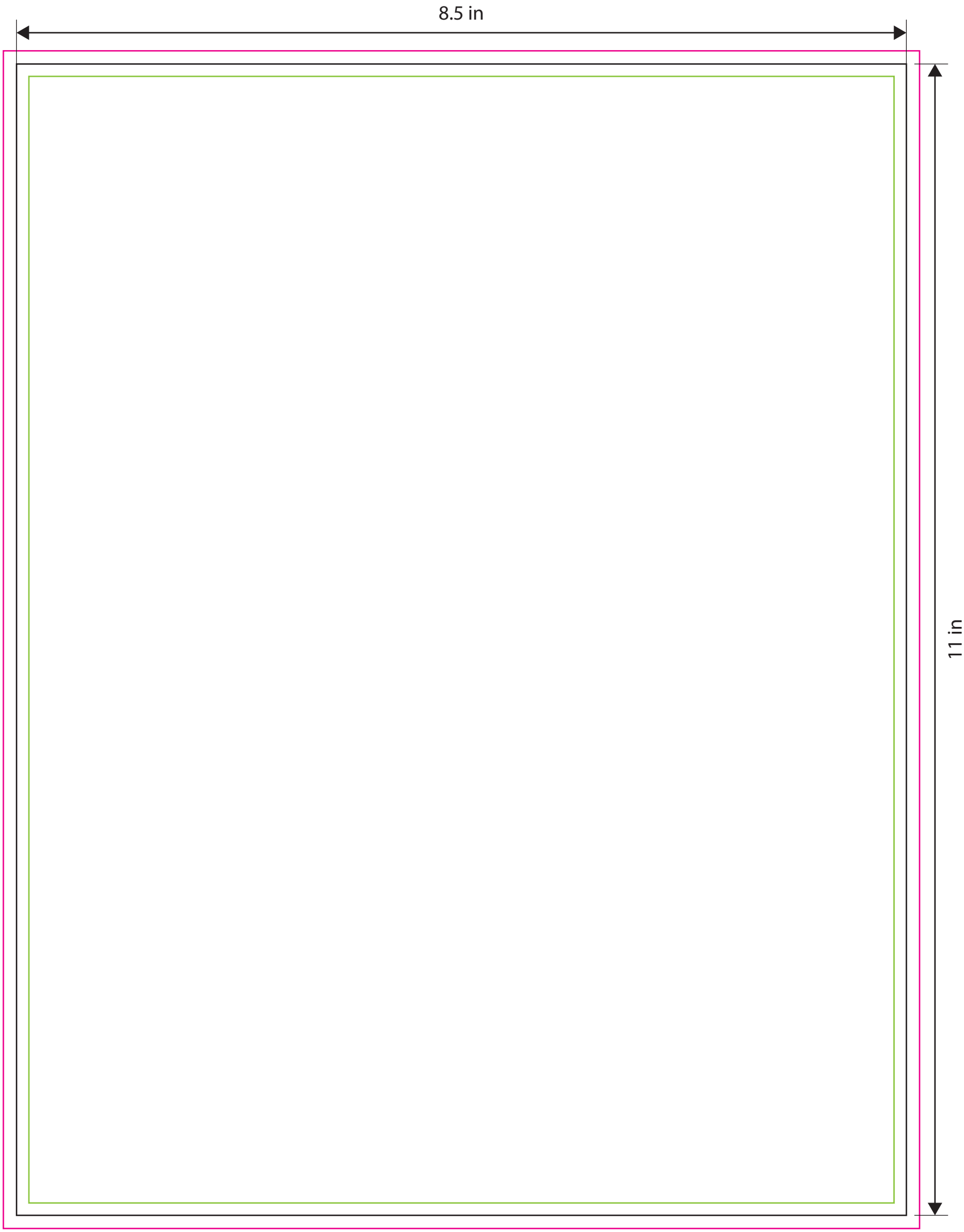
Place your artwork in the "YOUR-ARTWORK" layer



Bleed Line (Magenta)
This is the outermost boundary of your artwork. Any background colors, images, or design elements that are meant to extend to the edge of the final product should go past the cut line up to this bleed line. It ensures there are no white edges after trimming due to slight shifts during production.

Cut Line (Grey)
This indicates where the product will be trimmed to its final size. It represents the exact finished dimensions. While cutting is precise, there can be minor variations, which is why bleed and safety areas are important.

Safety Line (Green)
This is the inner margin where all critical content (text, logos, important graphics) should stay within. Keeping elements inside this line ensures they won't be accidentally cut off or appear too close to the edge after trimming.

DID YOU CREATE YOUR ARTWORK USING AI?

How to Save Your Artwork for Best Print Quality

Many designs created in tools like Canva or ChatGPT image generators look great on screen, but they aren't always set up correctly for printing. To ensure your magnets come out sharp, clean, and exactly as expected, please follow these guidelines when saving your artwork:

1. **Use High Resolution** (300 DPI)
Your file should be saved at 300 DPI (dots per inch) at the final print size. Low-resolution images may appear blurry or pixelated when printed.

2. **Include Bleed** (Extend Backgrounds)
Make sure your background colors or images extend beyond the edge of the design (to the bleed line). This prevents unwanted white edges after trimming. Do not stop backgrounds at the cut line, extend them fully to the bleed line.

3. **Keep Important Content Inside the Safety Area**
Text, logos, and important elements should be placed inside the safety line so they are not cut off or too close to the edge.

4. **Export the Right File Type**
We recommend exporting your file as:
-PDF (Print Quality)– best option
-AI (Adobe Illustrator)– best option
-SVG– best option
-PNG (High Resolution)– acceptable if set to maximum quality
Avoid low-quality (72DPI) JPGs or screenshots.

5. Set the Correct Size
Your design should be created at the exact size of the magnet, including bleed if applicable. Scaling up a small design will reduce quality.

6. Avoid Common Issues from Online Design Tools
If you're using Canva or AI-generated artwork:

* Make sure the export settings are set to high quality / print
* Double-check that your file includes bleed
* Avoid copying images from previews or screenshots

Tip: If you're unsure, send us your file—we're happy to review it and help make sure it prints perfectly.
CONTACT US: SALES@MAGNETS.COM